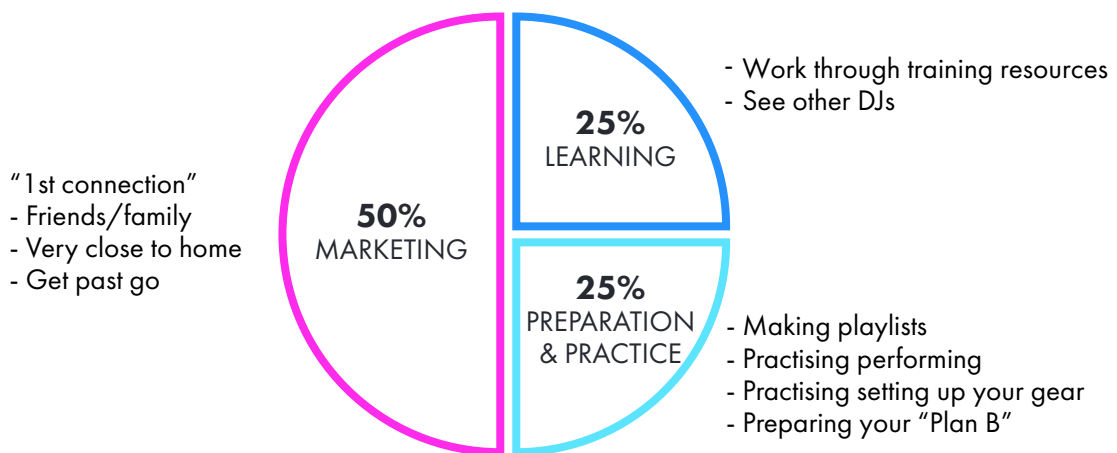




YOUR FIRST 90 DAYS AS A SIDE HUSTLE MOBILE DJ

HOW TO SPEND YOUR TIME



In addition...

- Do admin work at the same time every week (first 10min)
- Plan time for the above into your calendar
- Listen to music ALWAYS

SURVIVAL TACTICS

Adapt based on first gigs

- Gear requirements
- Music needed
- Client feedback

"Market before Manufacturing"

- Get bookings before buying gear
- Use deposits to rent gear



Keep costs low

- Use free labour
- Use your "sweat equity"
- "Pay as you go"

First sales ASAP

- Always say "yes"
- Emphasis on marketing
- Formality increases with experience